Helsinki Geoeconomics Society

Helsinki Geoeconomics School

Prospectus 2026–27

Making geoeconomic judgment teachable, reciprocal and transferable

Helsinki, September 2026

Contents

Winter Academy at a Glance

- **Formation window:** 16 November 2026–15 January 2027
- **Live centre:** 30 November–2 December 2026
- **Structure:** Two Terms, four Seminars and eight 90-minute Modules
- **Expected commitment:** Approximately 30 hours
- **Tuition:** EUR 900 net plus applicable VAT
- **Cohort:** Minimum 18; maximum 60 Enrolled Participants
- **Ordinary acceptance deadline:** 16 October 2026
- **Final confirmation:** 2 November 2026

I. The School & The Geoeconomist

Geoeconomic decisions rarely belong to one profession. A production decision may depend upon industrial policy, trade controls, investment screening, technology restrictions, data governance, finance and political risk at the same time. Yet the resulting judgment must still be explained, tested and carried into action inside an organisation.

Helsinki Geoeconomics School is for professionals who must do precisely that. It was established in 2024 as a separate educational institution. Its curriculum was developed under the auspices of its Board of Trustees.

The School forms professionals who can interpret geoeconomic change and make their reasoning teachable to a defined professional audience.

The School uses *teaching* in a functional sense. Its participants may educate others by advising a client, briefing a board, guiding a team, training colleagues, facilitating a decision, supervising professional work or teaching in the conventional sense. What matters is reciprocity: the audience must be able to question, test and influence the judgment being developed.

The School is therefore not a webinar platform or a general executive-training programme. Every participant works in turn as learner, educator and critical audience. The purpose is not merely to receive expert conclusions, but to develop, test and revise disciplined ways of working that can be used with other people in consequential professional settings.

Who is a geoeconomist?

A geoeconomist is an integrative generalist who leads through knowledge. The role may combine strategist, adviser, risk manager, negotiator and educator, but it does not replace specialist expertise. The geoeconomist frames the consequential problem, identifies and connects the expertise required, and brings decision-makers and other professional audiences to a better judgment about what should be decided or done.

Teaching is the common prism. Advising a client, briefing a board, persuading an institution, coordinating specialists and guiding a team all require knowledge to be made intelligible, tested in exchange and carried into action.

II. How Formation Works

Every School route follows a common formation spine:

> *audience and purpose → geoeconomic inquiry → intervention design → reciprocal encounter → criticism, revision and onward use*

Participants begin with a defined audience and a consequential problem. They learn a governing framework, apply it to professional decisions, design an intervention for their own audience, test that intervention through reciprocal practice and revise it in response to criticism.

Each participant develops a **Teaching Dossier** recording the audience, professional problem, intellectual framing, educational design, reciprocal encounter, audience response and resulting revision. The Dossier is a working instrument, not an academic essay. Its purpose is to make judgment usable and transferable.

The School's Curricular Units

- A **Module** is a 90-minute reciprocal instructional encounter organised around one consequential decision, problem or teaching challenge.
- A **Seminar** consists of two integrated Modules addressing one governing question.
- A **Term** consists of two Seminars, four Modules and six live instructional hours. It is the School's smallest complete formation unit.
- A **Programme** consists of three Terms forming one coherent domain progression.
- An **Academy** is the concentrated delivery of several Terms. It is a delivery format, not in itself a qualification.

III. The Inaugural Winter Academy

Helsinki Geoeconomics School will convene its inaugural Winter Academy as a live online formation from 16 November 2026 to 15 January 2027. Its instructional centre, comprising eight live 90-minute Modules from 30 November to 2 December, will be delivered from Singapore.

The Academy consists of two Terms, four Seminars and eight live 90-minute Modules.

Term I — Industrial Strategy, Technology and Production Networks

30 November–1 December 2026

Seminar 1 — Where should the enterprise commit, and how should it configure production under competing industrial strategies?

1. *Strategic Commitment: Where Should the Enterprise Commit?*

2. *Strategic Dependence: How Should the Production System Be Reconfigured?*

Seminar 2 — On what terms should the enterprise engage public power and help shape the industrial ecosystem?

3. *The State–Enterprise Bargain: Which Terms Should It Accept?*

4. *Corporate Authorship: When Should the Enterprise Shape the Industrial Ecosystem?*

Term II — Data, Digital Infrastructure and Algorithmic Governance

1–2 December 2026

Seminar 3 — Which data, technological capabilities and digital infrastructures must the enterprise secure, locate or redesign?

5. *Strategic Technology: Which Capabilities Must the Enterprise Secure?*

6. *Data and Digital Infrastructure: Where Should the Enterprise Locate and Govern Them?*

Seminar 4 — How should the enterprise adapt to technology controls and govern its own digital power responsibly?

7. *Technology Controls: How Should the Enterprise Adapt?*

8. *AI, Data and Digital Power: Who Decides—and Who Answers?*

How each Module works

Each Module is a teaching-and-application exercise, not a panel of separate presentations. Two complementary members of Visiting Faculty ordinarily introduce the governing framework and its enterprise implications. Participants then apply, question and test the material against a concrete decision problem, and the Seminar Chair draws the work into a transferable synthesis.

Substantial time is reserved for application, reciprocal exchange and participant reasoning.

IV. The Complete Formation

The live Modules are the centre of the Academy, not the whole undertaking. Participants should expect approximately **30 hours** across both Terms:

- 12 hours of live Modules;
- guided preparation and orientation;
- Teaching Dossier work;
- two Term clinics;
- preparation and rehearsal in a stable Practicum Group;
- reciprocal practica and service as a critical audience;
- revision and completion work.

Each participant undertakes one approximately 20-minute reciprocal encounter for each Term, normally within a stable Practicum Group of six to eight people. Participants also serve as active audiences for one another. Recorded exposition alone cannot satisfy this reciprocal requirement.

The principal formation dates are:

16 November 2026 — Orientation opens; stable Practicum Groups are assigned

18–20 November — Audience, problem and educational purpose are framed

23–26 November — One live clinic for each Term

27 November — Preliminary Teaching Dossier due

30 November–2 December — Eight live Modules across four Seminars

4 December — Recovery session where required

7–11 December — Reciprocal practica

18 December — Final Teaching Dossier and revision due

22 December — Initial completion decisions

8 January 2027 — Permitted remediation due

15 January 2027 — Final completion state fixed

V. Participation & Completion

Every admitted participant follows the same formation route. The Academy has no audit, passive-participation, content-only or recording-access tier.

Successful completion of a Term requires sufficient live reciprocal participation, the relevant clinic and practicum, meaningful audience service, and satisfactory Teaching Dossier and revision evidence. Where a participant misses one Seminar, limited recovery may be possible through confirmed recovery materials and Dossier application. Where neither Seminar in a Term has been attended live, an additional reciprocal recovery clinic is required.

Successful completion may be recorded in a **Term Completion Statement**. This is a restrained record of completion. It is not a certificate, degree, professional designation, academic credit, CPD credit or accreditation.

One proportionate remediation opportunity may be available where appropriate. Payment and attendance alone do not establish completion.

Each successfully completed Term also vests a personal **EUR 450 progression set-off** against the corresponding later Certificate Programme:

- Term I against Industrial Policy; and
- Term II against Data & Technology.

Each set-off:

- represents tuition already paid for completed curricular work;
- is personal and non-transferable;
- cannot be moved between Programmes;
- has no cash value;
- remains available until **30 June 2030**;
- does not cover later Programme integration, Certificate practicum, assessment or moderation; and
- does not establish a standalone-Term price.

If the School has not made the corresponding Certificate Programme reasonably available by 30 June 2030, the set-off remains available until the participant has had one genuine opportunity to use it.

Faculty Adjunct

Faculty Adjunct is a selective annual faculty-adjacent formation appointment, conferred separately on merit. It carries advanced pedagogical obligations, which may include supervised teaching, peer criticism and teaching-community work. It does not follow automatically from admission, completion or Fund support, and does not by itself authorise independent teaching, assessment or certification, or confer Society, Task Force or Hegemon standing.

VI. Admission & Tuition

Admission is selective and based on educational fit. The School considers:

- the applicant's professional responsibilities;
- the audience to whom the applicant must carry judgment;
- the consequential problem the applicant proposes to bring into the formation; and
- the applicant's capacity to undertake the complete route.

The Winter Academy is offered only as the complete two-Term formation. The Terms are not separately purchasable.

Tuition: EUR 900 net plus applicable VAT.

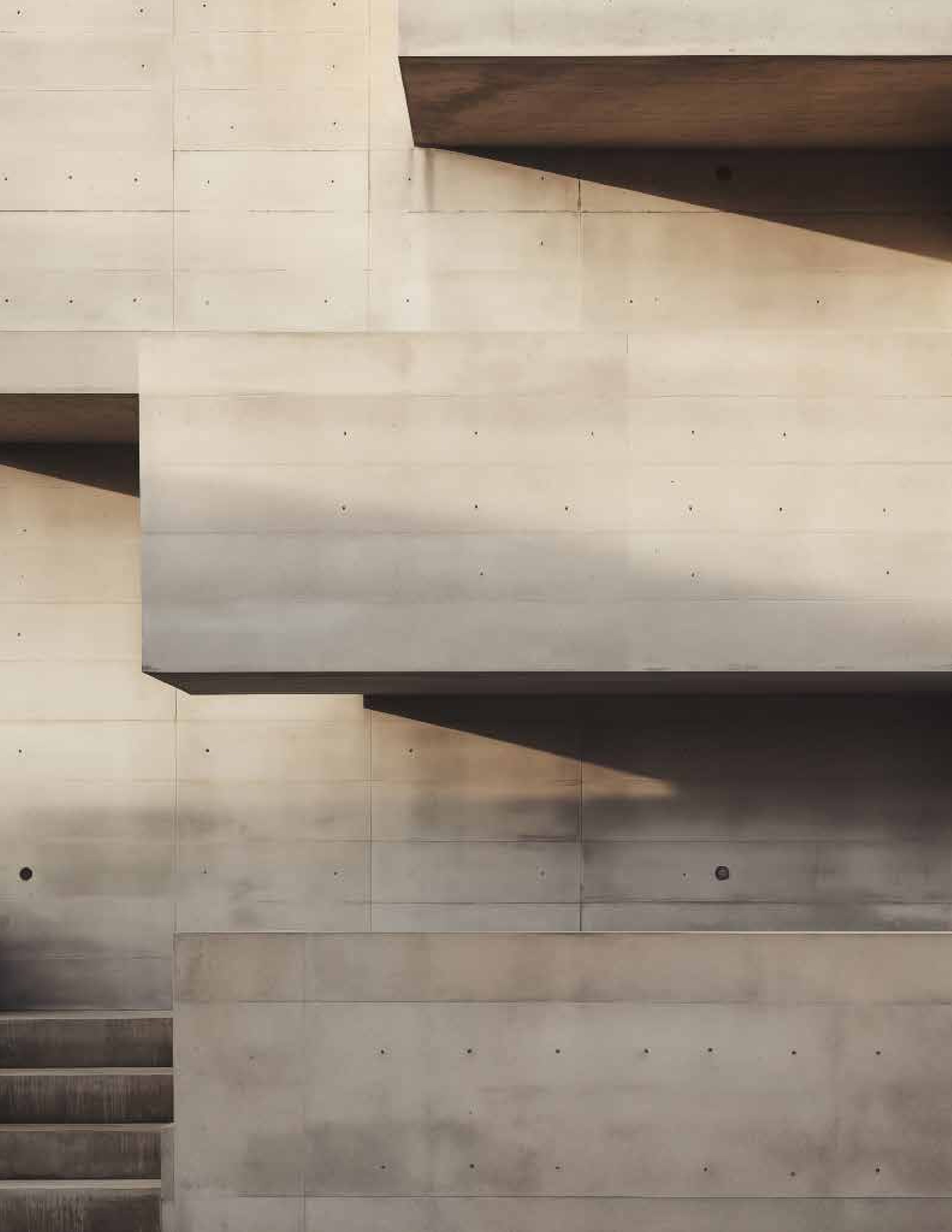
No payment is requested at the first stage. A candidate invited to make a formal application will be reviewed before any admission decision. An admitted candidate will then receive a definite written offer, the applicable VAT treatment and the complete terms before deciding whether to accept or make payment.

The ordinary deadline for acceptance and full payment is **16 October 2026**. Later admission may be possible until **13 November 2026**, subject to capacity and formation readiness.

The Academy ordinarily requires a minimum paid cohort of 18 and is capped at 60 Enrolled Participants. It will be finally confirmed on **2 November 2026** once the minimum cohort and the School's delivery conditions have been met.

If the Academy is not confirmed, tuition paid will be refunded in full. Transfer to a later offering or the issue of a future credit would require the participant's express consent.

Payment purchases the opportunity to undertake the formation. It does not purchase successful completion, a physical place, Society or Task Force access, publication, faculty status, an award or a credential.



VII. The 2027 School

The School plans five Programmes for 2027:

- Trade;
- Investment;
- Finance;
- Industrial Policy; and
- Data & Technology.

Each planned Programme comprises three Terms. Detailed calendars, delivery modes, locations, tuition and any later qualification treatment will be announced separately. The Winter Academy introduces the School's formation practice; it does not by itself confer admission to a later Programme.

The School, the Society and the David A. Baldwin Fund

Helsinki Geoeconomics School makes educational decisions and delivers the formation. The Helsinki Geoeconomics Society separately administers the David A. Baldwin Fund and selects Practitioner-Evaluators.

A candidate may record interest in the Fund route at the first stage. That indication is not a Fund application or award. Any later Fund application, decision and support conditions are governed through separate Society steps. The Helsinki Geoeconomics Society's David A. Baldwin Fund creates a separate Practitioner-Evaluator route. No prior in-person invitation is required in order to apply or be considered.

For the inaugural Winter Academy, a Winter-linked Fund award carries an invitation to join the School's instructional centre in Singapore once the recipient has been admitted to and enrolled in the Academy and the award's stated conditions have been met.

Support may take the form of a **Co-Funding Award**, meeting half of the eligible on-site participation charge; a **Full Funding Award**, meeting that charge in full; or a **Full Funding and Mobility Award**, which may also include accommodation and mobility support. Academy tuition covers the formation itself; the Winter-linked award supports the additional Singapore participation opportunity.

A Practitioner-Evaluator who receives confirmed Fund support undertakes, as a condition of that support:

- a confidential practitioner review of **800–1,200 words**, submitted within **30 days after completing the supported formation**; and
- one follow-up conversation of up to **45 minutes**.

The purpose is candid evaluation in professional use, not endorsement or curriculum co-development.

Recording interest creates no admission, award, invitation, place, priority, travel, accommodation or financial entitlement. For a successful Winter-linked case, the School and Society reconcile their separate decisions before issuing one coordinated written offer identifying the Singapore place and the support attached to it.

The School forms educators. The Task Force develops the Helsinki Manual through protected Committee work. Hegemon carries selected intellectual work into publication and continuing conversation. The Society sustains governance, fellowship and hospitality. Participation in one creates no status, access or authority in another.

VIII. Request Early Consideration

If the formation is relevant to your work and to an audience you are expected to educate, you may request early consideration and begin a School dossier at:

https://www.geoeconomics.fi/school/

The first stage creates no payment obligation and is not a formal application, admission or enrolment.