

Helsinki Goeconomics Week 2025

August 11–15, 2025 | Helsinki, Finland | geoeconomics.fi
Helsinki Stock Exchange Building | secretariat@geoeconomics.fi



The Global Goeconomics Summit

Structured as a hybrid of a Summer Academy, Strategy Summit, and Career Platform, HGW25 offers high-density learning through lectures, electives, and closed-door roundtables — culminating in curated learning, networking and mentoring opportunities.

Throughout the week, participants are also invited to attend Expert Witness Hearings conducted by the Society's Committees on the evolving instruments of geoeconomic statecraft — including sanctions, sovereign finance, shadow systems, digital infrastructure, and institutional design.

Each day follows a deliberate learning arc:

- **Survive** — Navigate coercion, sanctions, and systemic risk
- **Thrive** — Reimagine strategy through law, finance, and regulatory design
- **Drive** — Gain agency, build institutions, and lead at the power–wealth nexus

■ Participation

Participation is selective, by application or invitation. Submit your expression of interest online: <https://www.geoeconomics.fi/register/> or email us: secretariat@geoeconomics.fi Fellows of the Helsinki Goeconomics Society register free during early bird. Generous discounts for other Society members, academics, civil servants, students, and institutional groups. HGW25 also includes the Annual General Meeting of the Society.

Trump Six Months On: Goeconomics in a Fractured Global

Helsinki Goeconomics Week 2025 (HGW25) is the flagship program of the Helsinki Goeconomics Society—a high-trust forum for learning, strategy, and exchange.

Held six months into the Trump administration, HGW25 brings together legal, policy, and business leaders to navigate and shape today's geoeconomic order.

■ What is Goeconomics?

Goeconomics is *realist* economics: the fusion of economics and politics, where states, firms, and investors compete for *wealth* and *power*, grounded in *geography*.

■ What You Will Learn

HGW25 delivers applied, cross-functional training through lectures, electives, and expert roundtables—complemented by scenario exercises and policy case labs—equipping participants with tools to address emerging geoeconomic challenges:

- **Survive – Navigating Geoeconomic Risk**
Learn to anticipate and respond to coercive economic tools and systemic vulnerabilities:
 - How to assess exposure to sanctions, export controls, and capital restrictions
 - How to apply compliance diplomacy and mitigate jurisdictional risk
 - How to build legal and operational resilience into supply chains and investment decisions
- **Thrive – Designing Geoeconomic Strategy**
Gain frameworks for turning uncertainty into strategic advantage:
 - How to navigate and shape trade rules, investment regimes, and regulatory environments
 - How to engage with capital flows, shadow banking, and algorithmic finance
 - How to align legal, financial, and policy tools to drive cross-border outcome
- **Drive – Building Geoeconomic Agency**
Develop the ability to lead and design the mandates and systems others depend on:
 - How to shift from risk response to rule-making and mandate design
 - How to shape decisions across legal, policy, and capital domains
 - How to build a long-term leadership path at the power–wealth nexus

Agenda: The Plenary Arc

Foundations of Geoeconomic Power

Monday, August 11, 2024

GEOECONOMIC RISK DAYS, August 11-12 — *How to Survive Disruption*

13:00 - 14:30	Opening Plenary — The Great Constraint: What Kinds of Risk Define Today's Geoeconomic Order? [<i>Topic: Typologies of Risk</i>]
17:00 - 18:00	Strategic Dialogue — Post-State Power: What Systems Structure Global Power—And How Do They Constrain You? [<i>Topic: Structures of Control</i>]
19:00 - Late	Dinner Interview (Invitation Only) — Lawfare and Leverage: How Legal Tools Are Used to Shape Strategic Outcomes [<i>Topic: Instruments of Influence</i>]

Tuesday, August 12, 2024

09:00 - 09:30	Morning Plenary — Exposed: Who Faces Geoeconomic Risk—And What Makes Them Vulnerable? [<i>Topic: Subjects of Risk</i>]
11:15 - 12:00	Capstone Roundtable — Survival by Design: How Can Institutions Be Structured to Withstand Geoeconomic Pressure? [<i>Topic: Strategies of Survival</i>]

GEOECONOMIC STRATEGY DAYS, August 12-13 — *How to Thrive in Competition*

13:00 - 14:30	Opening Plenary — The Fragmented Field: What Kind of System Are You Competing In—And Who's Shaping It? [<i>Topic: Strategic Environments</i>]
17:00 - 18:00	Fireside Dialogue — Cross-Border Coherence: How Do You Align Legal, Financial, and Policy Tools to Act Strategically? [<i>Topic: Integrative Strategy Frameworks</i>]
19:00 - Late	Evening Session (Invitation Only) — Tactical Leverage: What Can You Use to Shift Outcomes—Without Escalation? [<i>Topic: Instruments of Strategic Positioning</i>]

Wednesday, August 13, 2024

09:00 - 09:20	Framing Talk — Positioning for Advantage: How Do You Reposition Within Systems to Reduce Exposure and Gain Flexibility? [<i>Topic: Positional Leverage</i>]
11:15 - 12:00	Capstone Roundtable — Designing to Thrive: How Do You Build Institutions That Secure Long-Term Strategic Advantage? [<i>Topic: Designing for Advantage</i>]

GEOECONOMIC AGENCY DAYS, August 13-14 — *How to Drive Change*

13:00 - 14:30	Opening Plenary — Rules by Design: How Do You Write the Frameworks Others Must Follow? [<i>Topic: Institutional Authorship</i>]
17:00 - 18:00	Case-Based Dialogue — The Architecture of Control: What Infrastructure Channels Power—and Who Builds It? [<i>Topic: Infrastructure of Influence</i>]
19:00 - Late	Executive Roundtable (Invitation Only) — Jurisdiction as Strategy: How Can Legal Architecture Be Used to Anchor Authority? [<i>Topic: Jurisdictional Strategy</i>]

Thursday, August 14, 2024

09:00 - 09:20	Framing Talk — Narrative Sovereignty: Who Defines What Counts—and Why It Matters? [<i>Topic: Narrative Sovereignty</i>]
11:15 - 12:00	Capstone Roundtable — The Power to Convene: How Do You Build Coalitions That Institutionalize Agency? [<i>Topic: Coalition Engineering</i>]

GLOBAL CAREER DAYS, August 14-15 — *The Rise of the Geoeconomist: Careers at the Power–Wealth Nexus*

13:00 - 14:30	Opening Plenary — Geoeconomics as a Career: Building Strategic Lives Across Sectors
17:00 - 18:00	Career Dialogue — From Theory to Power: Career Journeys that Shaped the Field
19:00 - Late	Mentorship Reception (Optional) — Talent Meets Strategy: Cocktail Reception

Friday, August 15, 2024

09:00 - 09:30	Framing Talk — Owning Your Trajectory: Career Capital in a Sovereign World
11:15 - 12:00	Capstone Roundtable — Charting the Field: Where the Talent Will Come From—and Go

Visit Helsinki



Bask in the glow of long northern evenings as Helsinki comes alive in August—a city where modernist elegance, Baltic serenity, and architectural clarity converge. From the sculptural calm of Alvar Aalto's legacy to the kinetic charm of summer cafés by the sea, Helsinki is a capital of contrast: crisp design meets island wilderness, tradition flows into bold experimentation. Wander archipelagos by morning, debate world order by day, and dine under twilight skies that stretch nearly to midnight. In this northern light, ideas move differently—and summer feels like possibility itself.

Faculty Highlights

- Matteo Maggiori (Stanford)
- Brad W. Setser (CFR)
- Daniel Drezner (Tufts)
- Henry Farrell (SAIS)
- Abraham Newman (Georgetown)
- Etel Solingen (UC Irvine)
- Benjamin J. Cohen (UC Santa Barbara)
- Alicia García-Herrero (Natixis)
- Denis Redonnet (EU Commission)
- Stephen Heifetz (Wilson Sonsini)
- Tom Feddo (Capstone DC)
- Simon Evenett (IMD)
- Peter Van den Bossche (XJTU)
- David Baverez (Asia Society)
- Joachim Klement (Panmure Liberum)
- Maria Shagina (IISS)
- Teddy Bunzel (Lazard)
- Jan Dunin-Wasowicz (BDW)
- (+ more to be announced)

CPD

Helsinki Geoeconomics School programmes meet the standard requirements for recognition as Continuing Professional Development (CPD). Participation in the full programme of this event corresponds to 40 CPD hours.

A certificate of participation for CPD purposes with indication of the number of training hours completed will be issued on request. CPD certificates must be requested at the latest 14 days after the event.

What participants said in 2024

“The most rigorous and forward-looking program I've attended in 20 years of legal and policy work. Every session sharpened my understanding of how power really works today.”
— Senior Legal & Policy Advisor

“HWG replaced geopolitical ambulance-chasing with a structured view of risk. It gave us a long-term map, not just a reaction plan.”
— Director of Risk & Capital Strategy

“The Week helped us connect compliance, legal, and risk into one operational lens. It broke silos and gave us useful tools.”
— Head of Integrated Risk, Industrials Group

“I left HWG knowing how to evaluate geopolitical advisors: who's credible, who adds value, and how to brief leadership better.”
— Chief of Staff, Global Investment Firm

“I could speak across sectors in a shared language. I gained a network and a strategic lens I use every day.”
— Emerging Markets Strategy Lead, Global Advisory Firm

Agenda: The Breakout Arc

Tracks, Hearings, and Expert Sessions

■ Goeconomic Risk Days, August 11-12, 2025

Monday, August 11 15:00–16:30	Securing the Foundations <i>How to protect essential systems under pressure</i>
	<ul style="list-style-type: none"> • Sovereignty Infrastructure: Navigating Security & Investment Risk • Food & Agri Flows: Securing Supply Chains • Automation Resilience: Robotics for Continuity • Lawfare Tools: Jurisdiction as Strategic Leverage
19:00–Late	Dinner Reception Hosted by the Mayor of Helsinki at Helsinki City Hall (Invitation Only)

Tuesday, August 12 09:45–10:45	Protecting Vital Systems <i>How to manage systemic exposure in core sectors</i>
	<ul style="list-style-type: none"> • Health Infrastructure: Building Resilience in Crisis • Energy Flows: Mitigating Risk, Securing Access • Semiconductors & Nanotech: Securing Inputs • Industrial Policy: Subsidies, Reshoring & Export Controls

■ Goeconomic Strategy Days, August 12-13, 2025

Tuesday, August 12 15:00–16:30	Scaling Resilience <i>How to grow securely in a fragmented world</i>
	<ul style="list-style-type: none"> • Mobility & Logistics: Scaling Strategic Access • Technology Flows: Retaining Talent & Control • Energy Tech: Batteries, Nuclear & Grid Resilience • Georegulation: Competing Through Standards
19:00–Late	Gala Banquet (Optional)

Wednesday, August 13 09:45–10:45	Building Competitive Edge <i>How to convert intelligence into lasting advantage</i>
	<ul style="list-style-type: none"> • Connectivity infrastructure: Controlling Access • Data Flows: Intelligence as Advantage • Bioengineering: Competing at the Frontier of Life • Monetary Goeconomics

■ Social Programme

From the Gala Banquet and historic Bourse Club reception to an invitation-only City Hall dinner and curated archipelago excursion, HGW25 offers a social programme designed for high-trust exchange, strategic connection, and peer mentorship. Curated introductions and Chatham House salons foster candid, forward-looking dialogue. An accompanying partner programme features cultural outings and hosted gatherings — all within the rhythm of a Nordic workation.

■ Save the Date

Helsinki Annual Conference on the Goeconomics of Trade and Investment
October 9-10, 2025

Helsinki Seminar on Financial Goeconomics and Strategic Risk Compliance
December 4-5, 2025

Singapore Goeconomics Forum 2026
March 27-28, 2026

■ Goeconomic Agency Days, August 13-14, 2025

Wednesday, August 13 15:00–16:30	Asserting Strategic Advantage <i>How to control critical inputs and institutional power</i>
	<ul style="list-style-type: none"> • Environmental Infrastructure: Strategic Control • Critical Minerals: Securing Industrial Leverage • Defense Tech: Competing in the Dual-Use Domain • R&D Control: Owning the Innovation Pipeline
19:00–Late	Dinner in the Archipelago or Dinner Cruise (Optional)

Thursday, August 14 09:30–10:45	Commanding the Narrative <i>How to influence perception and manufacture consent</i>
	<ul style="list-style-type: none"> • Financial Infrastructure: Governing Capital • Health Flows: Controlling the Story of Access • AI, Cyber & Quantum: Strategic Edge • Narrative Infrastructure: Shaping Legitimacy and Control

■ Global Career Days, August 14-15, 2025

Thursday, August 14 15:00–16:30	Professional Strategy Tracks <i>Career Fora – Legal, finance, risk, and public sector paths</i>
	<ul style="list-style-type: none"> • Legal Careers in Goeconomics • Finance Careers in Goeconomics • Risk, Intelligence & Advisory Careers • Public Leadership Careers
19:00–Late	Reception at the Helsinki Bourse Club (Optional)

Friday, August 15 09:30–10:45	Future Skills & Career Design <i>Mentorship Sessions – Early careers and pathways</i>
	<ul style="list-style-type: none"> • Geo-Professional Talent Pathways • Early Careers in Strategic Fields • Careers for a Fractured World • Career Discovery & Mentorship

■ Updates

For agenda updates, check out our website: goeconomics.fi

The agenda remains subject to amendment.

Times indicated are EEST (East European Summer Time)



Application Form

Information About the Participant

Title	Membership No. (if applicable):	
First Name		
Surname		
Organization		
Position	Tel.	
Department		
E-mail		
Street/No.		
Post Code/City	Country	

Registration Fee

Category	Early (Registration by April 30, 2025)	Standard (Registration by June 30, 2025)	Late (Registration after June 30, 2025)
Standard Member Pass	€ 980.00 <input type="checkbox"/>	€ 1,320.00 <input type="checkbox"/>	€ 1,780.00 <input type="checkbox"/>
Associate Fellow Pass	€ 560.00 <input type="checkbox"/>	€ 980.00 <input type="checkbox"/>	€ 1,320.00 <input type="checkbox"/>
Fellow Pass	€ 0.00* <input type="checkbox"/>	€ 270.00 <input type="checkbox"/>	€ 560.00 <input type="checkbox"/>
Patron/Donor Pass**	€ 0.00 <input type="checkbox"/>	€ 0.00 <input type="checkbox"/>	€ 270.00 <input type="checkbox"/>
Visitor Pass (Single Thematic Day)	€ 610.00 <input type="checkbox"/>	€ 720.00 <input type="checkbox"/>	€ 830.00 <input type="checkbox"/>
Guest Delegate Pass (Full Week)	€ 1,820.00 <input type="checkbox"/>	€ 2,030.00 <input type="checkbox"/>	€ 2,490.00 <input type="checkbox"/>
Member Online Pass	Free <input type="checkbox"/>	Free <input type="checkbox"/>	Free <input type="checkbox"/>
Non-Member Online Pass	€ 220.00 <input type="checkbox"/>	€ 240.00 <input type="checkbox"/>	€ 260.00 <input type="checkbox"/>
Premium Online Pass	€ 440.00 <input type="checkbox"/>	€ 480.00 <input type="checkbox"/>	€ 520.00 <input type="checkbox"/>

* Requires pre-registration.

** Applies to one participant per Patron/Donor.

All fees subject to applicable value-added tax (VAT).

Method of Payment

Credit card

For registration with PayPal or credit card payment please go to our website <https://www.geoeconomics.fi/register/>

Bank transfer

I will transfer the registration fee to Helsinki Geoeconomics School's account at Revolut Bank UAB:
IBAN: LT09 3250 0152 0521 1918
BIC: REVOLT21

I confirm my registration and accept the general terms and conditions: <https://www.geoeconomics.fi/register/>

Place, Date

Signature

Apply to Join HGW25

Online registration:

<https://www.geoeconomics.fi/register/>

E-mail: secretariat@geoeconomics.fi



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00340 Helsinki
Finland

Venue

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Updates

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