

Helsinki, March 13th, 2025

## Helsinki Geoeconomics Global Career Days 2025 – A Launchpad for the Next Generation of Geoeconomists

Are you ready to build a career at the intersection of geopolitics, economics, and global strategy? The **Helsinki Geoeconomics Global Career Days 2025** offers a selective, high-impact opportunity for outstanding graduates, early-career professionals, and researchers to connect with top employers, policymakers, and thought leaders shaping the field of geoeconomics.

Through a competitive selection process, successful applicants will be invited to join the **Albert O. Hirschman Cohort**, gaining access to elite networking opportunities, exclusive mentorship, and career acceleration resources. Scholarships and prizes worth over €15,000 will be awarded, including full participation grants and the prestigious **David A. Baldwin Prize** for the best research contribution in geoeconomics.

Take your place among the rising leaders in geoeconomics. Applications open **March 18, 2025**. Prepare now and be ready to apply.

### *Important Dates & Application Timeline*

- **March 13, 2025** – Competition announced, terms published.
- **March 18, 2025** – The **Strategic Challenge** is revealed, and applications officially open.
- **April 15, 2025 (23:59 UTC)** – Deadline for all applications.
- **May 1, 2025** – Selection results announced.
- **August 14-15, 2025** – Global Career Days in Helsinki.

## 1. General Selection – The Albert O. Hirschman Cohort (Up to 250 Participants)

### *Eligibility*

- Open to **recent graduates and early-career professionals** (up to five years post-graduation).
- Candidates must have **studied, worked in, or wish to transition into geoeconomics** from a related profession (e.g., international relations, law, finance, economics, political science, security studies, business strategy, trade policy, investment, technology governance, or national security).
- A detailed overview of **geoeconomic topics, practice areas, and career paths** is provided in **Appendix A**.
- Selection is based on **merit, motivation, and potential to contribute to the field of geoeconomics**.

### *Application Requirements*

- **CV (Max 2 pages)** – Highlighting academic and professional background.
- **500-word Motivation Statement** – Explaining career aspirations and how geoeconomics is relevant to their work.
- **250-word Response to a Strategic Challenge** – A brief analysis of a current geoeconomic issue. – *To be announced on March 18, 2025.*
- **Join the Helsinki Geoeconomics Society** – Applicants must become **Full-Time Student or Early Career Professional Members** (€50 yearly + VAT). (*See Step 2 below for details.*)

### **Step-by-Step Guide to Applying**

1. **Prepare documents** – CV, motivation statement, and strategic challenge response. *(Recommended by April 10, 2025)*
2. **Strategic Challenge announced** – The **250-word response prompt will be published on March 18, 2025**. Applications will only be accepted after this date.
3. **Join the Helsinki Geoeconomics Society** – Complete **membership registration** as a **Full-Time Student or Early Career Professional** (€50 yearly + VAT). *(Deadline: April 15, 2025 – via [Membership Page](#) [ <https://www.geoeconomics.fi/membership-join/> ] Select “Individual Member”, then “Full-Time Student or Early Career Professional”)*
4. **Submit application** – Complete the Application Form and upload documents to **secretariat@geoeconomics.fi**. *(Applications open on March 18, 2025. The final deadline for submission is April 15, 2025, 23:59 UTC)*
5. **Selection process** – Candidates will be reviewed and notified of their status. *(Notifications sent by May 1, 2025)*
6. **Accepted candidates** – Join the **Albert O. Hirschman Cohort** and participate in **Global Career Days**. *(Event dates: August 14-15, 2025)*

### **Selection Benefits**

- Full participation in **Global Career Days at Helsinki Geoeconomics Week**.
- Inclusion in the **Albert O. Hirschman Cohort**, a structured career acceleration network.
- **Exclusive employer engagement opportunities**, including pre-matched interviews, talent briefings, and interactive workshops.

- Priority access to **Helsinki Geoeconomics School's structured curriculum**, with the possibility of earning a **Strategic Talent Endorsement certificate**.
- **Public recognition** on Helsinki Geoeconomics platforms to boost visibility among hiring firms.

## 2. Young Geoeconomist Grant (Up to 50 Scholarships)

### *Eligibility*

- Open to **students and early-career professionals** up to **five years post-graduation**.
- Strong preference for **applicants from low-income countries** and those requiring financial support to attend.
- Candidates must demonstrate **academic or professional excellence in geoeconomics or a related field**.

### *Application Requirements*

- Completion of the **general selection process**.
- Submission of an additional **500-word essay** on "*The Future of Geoeconomic Competition*."
- Indication of **financial need and interest in the scholarship**.

### ***Award Benefits***

- **Scholarships and prizes valued at over €15,000 in total, with individual grants ranging from €500 to €1,000 for travel and accommodation.**
- **One-day free entry to Global Career Days (waived participation fee).**
- **Travel scholarship covering flights and accommodation for selected applicants.**
- **VIP networking & mentorship sessions with top experts in the field.**
- **Visa application support for international applicants requiring travel authorization.**

### **3. David A. Baldwin Prize (Best Paper in Geoeconomics)**

#### ***Eligibility***

- **Open to PhD candidates, early-career scholars, and practitioners up to five years post-PhD defense or post-graduation.**
- **Papers should focus on a key geoeconomic issue, demonstrating originality, rigor, and practical relevance.**

#### ***Submission Requirements***

- **A 2,500-3,500 word research paper or policy brief on an approved geoeconomic topic.**
- **A short abstract (max 250 words) summarizing the paper's contribution.**
- **A CV highlighting relevant academic or professional experience.**

### ***Award Benefits***

- **Formal recognition at Helsinki Geoeconomics Week.**
- **Opportunity for publication in *Law & Geoeconomics* or a partner publication.**
- **Mentorship session with senior geoeconomic scholars and practitioners.**
- **Financial award or research grant (subject to sponsorship availability).**
- **Prize announced at the conference.**

# Appendix A: Scope of Geoeconomics

This appendix outlines the key areas considered within geoeconomics to help candidates determine their eligibility and relevance to their professional background.

## 1. Core Topics in Geoeconomics

- **Economic Statecraft & Sanctions**
  - Trade restrictions, export controls, financial sanctions, strategic embargoes
  - State-driven market interventions and economic coercion
- **Strategic Trade & Industrial Policy**
  - Subsidies, tariffs, and state-backed competition
  - Supply chain security, industrial policy, and reshoring efforts
- **Foreign Direct Investment (FDI) & National Security**
  - Inbound and outbound investment screening
  - Sovereign wealth funds and economic security policies
- **Geopolitical Risk & Business Strategy**
  - Assessing economic vulnerabilities in a world of great power competition
  - Managing geopolitical risk for multinational corporations
- **International Finance & Monetary Power**
  - Currency wars, global financial stability, and the power of reserve currencies
  - Weaponization of payment systems (e.g., SWIFT bans, central bank reserves)
- **Technology & Digital Geoeconomics**
  - Data localization, digital trade wars, and cybersecurity policy
  - AI governance, semiconductors, and national tech sovereignty

- **Critical Raw Materials & Energy Security**
  - Resource nationalism, commodity dependencies, and strategic stockpiling
  - Energy transition, carbon tariffs, and climate-related trade measures
- **Economic Intelligence & Influence Operations**
  - The role of sovereign wealth funds, corporate espionage, and disinformation in economic warfare
  - Financial market manipulation as a geoeconomic tool
- **Regional Geoeconomics & Economic Blocs**
  - The economic strategies of the U.S., EU, China, Russia, and emerging powers
  - Regional integration (e.g., Belt & Road, Indo-Pacific Economic Framework, African Continental Free Trade Area)

## 2. Geoeconomic Practice Areas (Examples of Applied Fields)

### *A. Geoeconomic Strategy & Risk*

- **Political & Geoeconomic Risk Advisory**
  - Political risk firms, intelligence consultancies, in-house risk teams
  - Example employers: **Eurasia Group, Control Risks, Oxford Analytica, IISS, CSIS**
- **Corporate Strategy & Government Affairs**
  - Public affairs and strategy teams at multinationals
  - Example employers: **McKinsey & Co., BCG, Roland Berger, Palantir, Google Public Sector**
- **Economic Intelligence & Security**
  - Government agencies focused on economic security and intelligence
  - Example institutions: **U.S. Treasury, DG FISMA, UK Office for Investment, Japan's METI**



## ***B. Trade, Investment & Financial Power***

- **Trade Law & International Economic Regulation**
  - Law firms and public agencies regulating trade & investment
  - Example employers: **White & Case, Clifford Chance, WTO, European Commission**
- **Investment Banking & Sovereign Wealth Fund Strategy**
  - Financial services assessing political & geoeconomic risk
  - Example employers: **Goldman Sachs, BlackRock, Norges Bank, Bridgewater**
- **Central Banking & Monetary Strategy**
  - Policy institutions shaping global finance & currency power
  - Example institutions: **IMF, BIS, ECB, Bank of England, PBOC**

## ***C. Technology, Supply Chains & Energy***

- **Technology Governance & Digital Trade**
  - AI policy, cybersecurity, data localization, and tech regulations
  - Example employers: **OpenAI policy teams, Microsoft Government Affairs, Cloudflare, EU AI Act advisors**
- **Supply Chain Resilience & Industrial Policy**
  - Strategic manufacturing, export controls, reshoring & nearshoring strategies
  - Example employers: **Tesla Government Affairs, Intel Global Policy, European Space Agency**
- **Energy & Critical Raw Materials Strategy**
  - Energy security policy and rare earth metals market analysis
  - Example employers: **ExxonMobil, Saudi Aramco, IEA, TotalEnergies, Enel**

This appendix serves as a reference guide for applicants and employers.